

Leaders & Change Agents

They have giant goals to achieve, cultures to co-create, and team members to manage; but often times, the systems in which they lead are not set up for anyone to thrive. Visions can too easily become muddled, leaders frustrated, employees disconnected, and missions made impossible. It's no wonder overwhelm, burnout, and mental and physical health challenges are becoming commonplace in the workplace.

How can leaders inspire, mobilize, and manage with more ease?

How can they create environments where everyone can thrive?

Whether they are leading a team at work, a paradigm shift in a system, or a family at home, Story can help leaders and change agents discover what is keeping them and those they lead from optimizing superpowers, managing individual (and collective) shadows, and achieving the big missions. More importantly, it can open portals of self-leadership, connection and belonging, and resilience and trust among all vested in the quest.



Working with Amanda takes you to one destination: RESULTS! She's a leader who builds leaders and helps you put words to your vision and bring the audience inside of your message.

Allyson Byrd

CEO, The Byrd Agency



BOOK AMANDA TO ILLUMINATE *and* EMPOWER YOUR AUDIENCE

With more than two decades of partnering with individuals to rewrite personal and collective narratives as a friend, a mother, a teacher, a facilitator, a storyteller, a brand and content strategist, and a story-saving guide, Amanda empowers audiences that are ready to stop the st*ry loops and start co-authoring a truer story for themselves, their loved ones, and the world.

Whether it is a thirty-minute keynote or a multi-hour workshop, her unapologetically-honest, story-driven approach awakens individuals to the st*ries that hold them back and equips them with the tools to begin taking more control of the narrative.

KEYNOTES

BOLD ENOUGH TO BELIEVE

Empower your team to wake up excited to work and keep reaching higher.

TAKE YOUR FELLOWSHIP FURTHER

Activate and amplify your team's capacity to collaborate and complete every quest.

RELEASE YOUR RESISTANCE

Rewrite the story that keeps you from being the leader you were born to be.



Amanda Johnson BRINGS IT to the stage! She is raw, authentic, and transformational. If you are looking for a speaker to move your audience and inspire them to rewrite their story AND shift the way they are being, then look no further.

I've invited Amanda to speak at all of my events and conferences, and our attendees are always on the edge of their seats and eager to connect with her after.

Ursula Mentjes

Founder of Sales Coach Now, Sales Expert,
Award-winning Author, Inspirational Speaker

WORKSHOPS



LEAD LIKE LASSO (BUT BETTER!)

From redefining success to creating an environment where everyone BELIEVED in him, the mission, and themselves, Ted Lasso provided a masterclass on leadership and so many of its shadowy challenges.

Invite your executive and/or managerial team to explore the lessons (and limits) of his style, develop a common vision of self-leadership for your organization, and cultivate a culture that more easily and effectively achieves your mission.



RALLY THE FELLOWSHIP OF THE VISION

Your mission may not be as critical as saving Middle Earth from the dark lord Sauron, but gathering the right allies and keeping them focused and effective is.

Invite your leaders and staff to rediscover and own the vision of your organization, collaborate on a simple map to achieve it, identify the most meaningful role they could play with their natural superpowers, and make a plan for the moments when the mission gets messy.

