

# Coaches, Creatives, & CEOs

They are on a mission to change the world, but all the time, money, and sanity they're investing isn't translating into the impact and income they desire. While the magic and mess of the journey intensifies, the question that really keeps them up at night is:

*Is it possible to fulfill my mission without sacrificing everything else that's important to me—  
health, relationships, financial well-being, and...?*

The answer is not as simple as a better mentor or program, more structure and discipline, or even more skill. While all of those can help, they cannot replace the catalyzing and transformational power of Story.

And no, this is not just about clarifying your brand story and learning how to tell it powerfully.

It's about using Story intentionally to open portals of (re)connection and belonging, (re)build resilience and trust, and (re)claim and leverage latent superpowers in yourself and your family, work(place), and community.



I came to Amanda's event to be inspired, and I left transformed.

*Viane Sessions*

Founder, Holistic Chamber of Commerce of Murrieta-Temecula

## BOOK AMANDA TO ILLUMINATE AND EMPOWER YOUR AUDIENCE

With more than two decades of partnering with individuals to rewrite personal and collective narratives as a friend, a mother, a teacher, a facilitator, a storyteller, a brand and content strategist, and a story-saving guide, Amanda empowers audiences that are ready to stop the st\*ry loops and start co-authoring a truer story for themselves, their loved ones, and the world.

Whether it is a thirty-minute keynote or a multi-hour workshop, her unapologetically-honest, story-driven approach awakens individuals to the st\*ries that hold them back and equips them with the tools to begin taking more control of the narrative.



## INVITE AARON JOHNSON TOO!

As her son, co-author of *A Religion of Story*, and business partner in Saved By Story Publishing, Aaron Johnson offers a powerful perspective to keynotes and workshops.

Creatives, Coaches, and CEOs will be wowed by his wizard-like wisdom wrapped in wit as he shares how interacting mindfully with Story shaped his worldview and developed the skills he's needed to create a meaningful life, step into leadership at such a young age, and powerfully support other storytellers navigating the messenger and entrepreneur journeys.



# KEYNOTES

## ESCAPE THE CREATIVE UPSIDE-DOWN

Rewrite the unconscious stories sabotaging your project, your mission, and your sanity.

## ONE STORY TO FREE US ALL

Maximize your impact on your audience, your bottom line, and your soul's journey.

## THERE'S NO PLACE LIKE HOME

Invite your loved ones to the adventure of becoming the hero(ine) of their story.



Amanda Johnson BRINGS IT to the stage! She is raw, authentic, and transformational. If you are looking for a speaker to move your audience and inspire them to rewrite their story AND shift the way they are being, then look no further.

I've invited Amanda to speak at all of my events and conferences, and our attendees are always on the edge of their seats and eager to connect with her after.

*Ursula Mentjes*

Award-winning Author, Inspirational Speaker,  
Founder of Sales Coach Now, Sales Expert

# WORKSHOPS

## SAY. "GOODBYE. WRITER'S BLOCK. HELLO. MESSENGER MAP."

Like most of our favorite heroes, the first time an aspiring messenger undertakes the creative journey, they often end up facing unexpected and inexplicable drama, detours, and the proverbial dark forests. In this workshop, we explore the path from Inspiration to Impact as well as the unconscious and dangerous shortcuts that tempt us at every stage of doing our part to save the world.

## WAKE UP FROM THE MESSENGER MATRIX

Our industry has perhaps unintentionally subscribed most of us to The Messenger Matrix—an illusory change-making world in which we follow all of the formulas and wonder why they are not delivering the freedom, meaning, and results that inspired us. In this workshop, we expose the glitches in this matrix and learn how to save the world without sacrificing our sanity or our soul.

## REWRITE CULTURAL STORIES AND SOCIAL CONTRACTS

We see the broken systems and we have a solution; but we struggle, we overwork, and we wonder if we were crazy to think we could even make a dent. In this workshop, we uncover and begin to rewrite the unconscious contracts we have made—with ourselves, others, and Life Itself—that keep us individually and collectively stuck in disempowering narratives.

