

What if Story is the Answer?

To our crisis of meaning and belonging.
To our impulse to heal our lives and help others.
To our desire to leave the world better than we found it.

It's one of the oldest and most powerful technologies we have available to us. Unfortunately, because no one has taught us how to use it to learn, to teach, to heal, or to catalyze change or create impact, we unconsciously consume it.

We unwittingly let it shape us, instead of using it intentionally to (re)shape our personal and collective story.



Working with Amanda takes you to one destination: RESULTS! She's a leader who builds leaders and helps you put words to your vision and bring the audience inside of your message.

Allyson Byrd

CEO, The Byrd Agency



BOOK AMANDA TO ILLUMINATE AND EMPOWER YOUR AUDIENCE

With more than two decades of partnering with people to rewrite personal and collective narratives as a friend, a mother, a teacher, a facilitator, a storyteller, a brand and content strategist, and a messenger guide, Amanda empowers audiences that are ready to stop the st*ry loops and start co-authoring a truer story for themselves, their loved ones, and the world.

Whether it is a thirty-minute keynote or a multi-hour workshop, her unapologetically-honest, story-driven approach awakens individuals to the st*ries that hold them back and equips them with the tools to begin taking more control of the narrative.

KEYNOTES THAT EXPLORE HOW STORY CAN HELP LEADERS & CHANGE AGENTS...

Cultivate a Common Vision of Self-Leadership and a Culture that Expands It

Activate and Amplify a Team's Superpowers and Manage Its Kryptonite

Uncover and Rewrite the Personal Narrative that Limits Life and Leadership



Amanda Johnson BRINGS IT to the stage! She is raw, authentic, and transformational. If you are looking for a speaker to move your audience and inspire them to rewrite their story AND shift the way they are being, then look no further.

I've invited Amanda to speak at all of my events and conferences, and our attendees are always on the edge of their seats and eager to connect with her after.

Ursula Mentjes

Founder of Sales Coach Now, Sales Expert, Award-winning Author, Inspirational Speaker

WORKSHOPS



LEAD LIKE LASSO (BUT BETTER!)

From redefining success to creating an environment where everyone BELIEVED in him, the mission, and themselves, Ted Lasso provided a masterclass on leadership and so many of its shadowy challenges.

Invite your executive and/or managerial team to explore the lessons (and limits) of his style, develop a common vision of self-leadership for your organization, and cultivate a culture that more easily and effectively achieves your mission.



RALLY THE FELLOWSHIP OF THE VISION

Your mission may not be as critical as saving Middle Earth from the dark lord Sauron, but gathering the right allies and keeping them focused and effective is.

Invite your leaders and staff to rediscover and own the vision of your organization, collaborate on a simple map to achieve it, identify the most meaningful role they could play with their natural superpowers, and make a plan for the moments when the mission gets messy.

